

"Protecting a unique environment in the Indian Ocean"

## The Chagos Conservation Trust's Strategic Plan 2023-2028

The Chagos Archipelago is a rare haven of globally important coral reefs, diverse wildlife and clean waters, located in the midst of the Indian Ocean.

The Chagos Conservation Trust is the only charity in the world specifically dedicated to protecting, conserving, and inspiring a better understanding of these remote islands and their precious ecosystem.

This five-year strategy sets out how it will do this.







## To build a fit for purpose charity

The Chagos Conservation
Trust is committed to being a
professionally-run and respected
organisation that enables it to

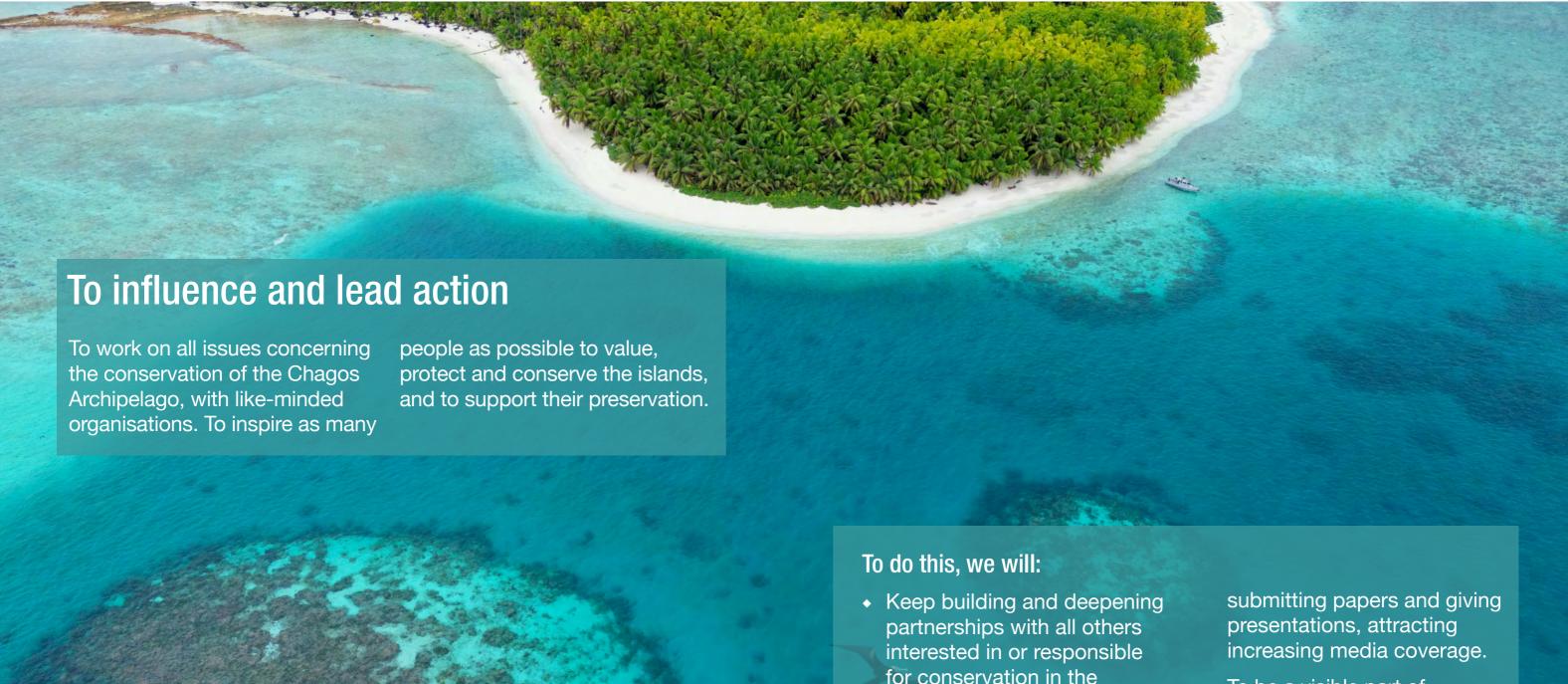
contribute to scientific research, conservation, and educational work concerning the archipelago.

## To do this, we will:

- Manage the organisation using best practice operating systems, and effective policies and procedures, to ensure regulatory compliance and mitigate risk.
- Diversify our income for sustained growth.
- Develop and implement a fundraising campaign (including employing a Fundraising Officer, increasing membership subscription, numbers, and activities) to raise a target of at least £100,000-£250,000 p.a. to complete our Healthy Islands, Healthy Reefs programme,

- and finance other projects and operating costs, including increasing staff capacity.
- To employ dedicated and appropriately trained paid staff, and qualified and diverse Board members, to run the Trust. To recruit fairly, with job descriptions and appraisals held for all paid roles.
- To elect a Patron figurehead every five years with each strategy, to build and amplify the Trust's voice, helping to increase the number of social media followers, members, media coverage, and funding.





- Keep building and deepening partnerships with all others interested in or responsible for conservation in the Chagos Archipelago, and its surrounding waters including governments, NGOs, scientists and educators - to increase the amount and effectiveness of conservation work that can be achieved.
- To attend meetings and high-profile events to raise the Trust and archipelago's profile - including overseas conferences, with the aim of
- To be a visible part of a global conservation community, getting involved in initiatives, including becoming a United Nations' Decade of Restoration partner, raising the Trust's profile and credibility.
- Advise the archipelago's administrators on how to best manage the reserve, and how to protect the islands' ecosystem.

